



FOR RELEASE: September 1, 2023

Kito Crosby announces 2023 ‘Lifting for the Troops’ campaign

Kito Crosby, a leading manufacturer of lifting and securement solutions, is pleased to announce its *Lifting for the Troops* campaign for 2023, supporting the [Children of Fallen Patriots Foundation](#). Fallen Patriots provides college scholarships and educational services to military children who have lost a parent in the line of duty. After government programs, the average shortfall in college funding for a student is \$25,000.

Supported by its loyal channel partners and end users throughout the United States, Kito Crosby looks to raise \$50,000 this fall for the Fallen Patriots.

From September 1 through October 31, 2023, Kito Crosby will donate \$500 for every Crosby, Harrington, Acco, and Peerless training event the company hosts in the US. In addition, all proceeds from the popular [Crosby User’s Guide for Lifting online training course](#) during this time will be donated to this honorable cause.

Private donations are also welcome. Gifts can be made at [liftingforthetroops.com](#). 100% of the proceeds go directly to the Fallen Patriots and help Kito Crosby reach its goal.

Approximately 25,000 children have lost an active-duty parent in the military over the last 35 years. Of those, 96% of casualties are men, leaving behind single mothers to care for their families, and 60% report having trouble making ends meet. The foundation said that \$625 million is needed nationwide to cover the gap between government assistance and the actual cost of a degree. Since 2002, Fallen Patriots has provided more than \$70 million in total assistance to nearly 3,000 children, including almost 1,400 debt-free graduates.

Kito Crosby has trained more than 600,000 people in a wide range of industries since 1991.

Every time a worker in the oil and gas, construction, heavy lift, transportation, manufacturing, wind energy, entertainment, and material handling industries attends a Crosby, Harrington, Acco, or Peerless training event, or completes Crosby’s online training course this fall, they can know that they are playing an important part to help secure a better future for military children who have lost a parent.

With a US manufacturing footprint that includes plants in Texas, Oklahoma, Arkansas, Pennsylvania, South Dakota, Alabama, and Minnesota, Kito Crosby’s involvement with the country’s military stretches back to its earliest days, supplying lifting hardware for military equipment. Today, more than 50 Veterans work in the company’s facilities designing, manufacturing, and distributing the best rigging hardware and material handling equipment in the world.

Melissa King Ruths, Kito Crosby’s senior vice president of marketing and training, said: “We are honored to partner with the Children of Fallen Patriots Foundation again for now the fourth year. Together, with our distributors and end users, we are proud to support such an important cause and help raise enough this year to cover the cost of two college scholarships for young people who have been affected by military casualties.”

Visit [liftingforthetroops.com](#) for more information.



About Kito Crosby

Kito Crosby, a KKR portfolio company, is a global leader in the innovation, manufacturing, and distribution of products and services used to make lifting, rigging, transporting, and securing operations safer and more efficient. While partnering with customers in construction, energy, manufacturing, and aquaculture the company provides a broad range of products and solutions for the most demanding applications with uncompromising quality that exceeds industry standards. With a legacy dating back more than 250 years, Kito Crosby continues to pioneer technologies and solutions for safer operations worldwide.

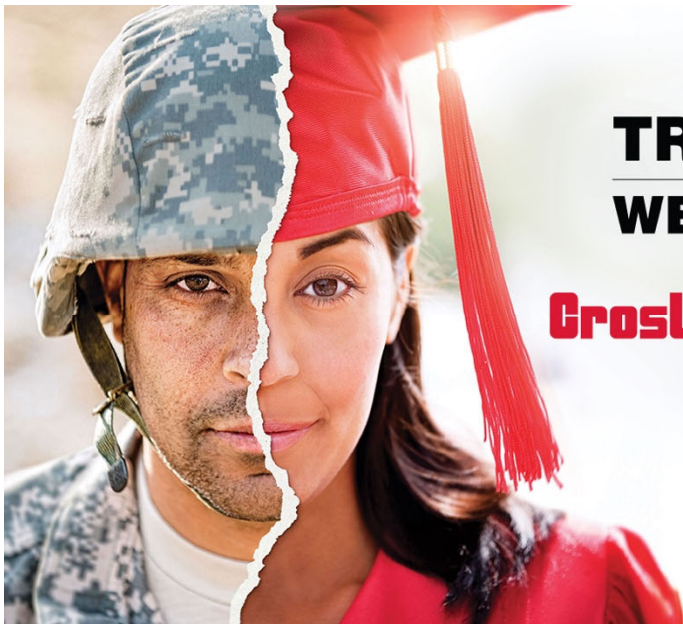
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WE'LL GIVE TO THE BEST.**



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